



July 2022

---

## STICHTING 5W FOUNDATION PRIVACY POLICY

### INTRODUCTION

The 5W Foundation is a philanthropic foundation established to assist in the preservation and safeguarding of threatened wildlife and ecosystems around the world. Our vision is a world in which future generations can still experience this planet's current magnificent biodiversity.

The 5W Foundation ("us", "we", or "our") operates the [www.5wf.org](http://www.5wf.org) website (the "Service").

The 5W Foundation (5wf.org) understands the importance of your privacy, and we are committed to safeguarding the privacy of our website visitors and service users.

Our Privacy Policy informs you of our policies regarding the collection, use and disclosure of Personal Information when you use our Service.

What information we collect about you when you visit this website or use an online resource that contains a link to this Privacy Policy (the "Services").

How we use, share and protect this information.

What choices you have about how this information is used.

How you can access and update this information.

We acknowledge that information privacy is important, therefore so we will update this Privacy Policy as we develop new approaches to personal data protection or adopt new operational practices or policies.

### INFORMATION COLLECTION

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information ("Personal Information") may include, but is not limited to:

- First name
- Last name
- Email address
- Telephone number
- Address

5W Foundation collects personal information about its visitors, donors, grant applicants, and supported projects/teams. We also utilize the services of a third-party technology partner for the purposes of KYC/KYB/KYW identification and verification. Your level of interaction and engagement with our Foundation will determine the amount and type of information we will collect.

### LOG DATA

We collect information that your browser sends whenever you visit our Service ("Log Data"). This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages and other statistics.

We may use the Log Data to collect information regarding the frequency with which specific visitors visit various parts of our Services. We may combine this information with personally identifiable information that we have collected to make our Services and our communications to you more targeted to your interests.



---

For European Economic Area (EEA) users, we do not track across web sessions in the absence of explicit consent. We anonymize IP addresses and we do not associate IP addresses with individuals in our web analytics tools.

## **COOKIES**

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive.

We use cookies to collect information. We use cookies for a variety of purposes, to enable and to enhance the quality of our Site, and your user experience. We use analytics cookies that collect information about how visitors interact with and use our website. This information enables us to improve how our website works generally.

Cookies also help us comply with legal requirements like GDPR. Our site cannot function properly without these cookies. Most of the essential cookies we use are transient. A transient cookie expires when you close your browser.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service.

When first logging into our Service you will see a cookie banner giving you the option to provide your consent to cookies, except for essential cookies, which are necessary for our website to function and expire when you close your browser.

## **DATA USAGE**

We use your Personal Information and usage data for providing and improving the Service. By using the Service, you agree to the collection and use of information in accordance with this policy.

We use your Personal Information for the purposes of KYC/KYB/KYW identification and verification, in accordance with anti-money laundering (AML) regulations.

The usage data may include your IP address, geographical location, browser type and version, operating system, referral source, length of visit, page views and website navigation paths, as well as information about the timing, frequency and pattern of your service use. The source of the usage data is our analytics tracking and cookies. (see above)

## **DONATIONS – PRIVATE**

If you give a private donation to 5W Foundation, we will ask for your name, postal address, email address, and will verify your identity as part of our KYC/KYB/KYW process. All donation amounts are subject to due diligence. Tax receipts will be discussed separately.

If you are giving a gift in honour or memory of another person, we will also ask you for relevant details and will speak with you personally on the arrangements.

## **DONATIONS – CORPORATE**

If you give a corporate donation to 5W Foundation, we will ask for your company name, your name, company postal address, contact email address, and will verify your company and nominated persons identities as part of our KYC/KYB/KYW process. All donation amounts are subject to due diligence. Tax receipts will be discussed separately.

## **GRANTS, PROJECT FUNDING, AND AWARDS**

Please be advised that 5W Foundation does not provide direct financial support to any project or cause, and our support activities are strictly limited to our mission statement.



---

We periodically open our Project Support facility, whereupon any endangered wildlife or ecosystem project, group, organisation, or charity may apply to 5W Foundation for assistance. This assistance may only be tangible assets or advisory in nature, however the spectrum of support available is extensive and will be specified in the Project Support Portal. Full details of the applicant project, as specified at the time of application, will be required for consideration for assistance.

### **INFORMATION FROM THIRD PARTIES**

5W Foundation sometimes uses third parties and publicly available sources to validate, update, and enrich the information you provide. We do this to 1) ensure contact information such as email address, phone number, and mailing address are accurate and up to date, and 2) gather relevant demographic, financial, and biographical information about grant applicants and donor prospects to inform internal business processes.

### **DATA SHARING**

We do not sell personal information to anyone.

We will not use or share your information with anyone except as described in this Privacy Policy.

We do share personal information with third party vendors who are facilitating the delivery of 5W Foundation services, including development, maintenance and support, financial processing, email distribution, and promotions management; only as far as these vendors need the information to perform their services or as required and/or permitted by law. Separate additional use or sharing of the information may be permitted under another provision of our Privacy Policy.

### **DATA STORAGE**

The information you provide to 5W Foundation is stored in one or more databases or software services. All databases are owned and maintained by 5W Foundation or one of its third-party vendors or support services. Contractual data sharing and data privacy agreements are put in place with all third-party vendors to ensure proper use, maintenance, and disposal of data based on the nature of the services provided.

We keep your personal information for as long as needed or permitted considering the purpose(s) for which it was obtained. The criteria used to determine our retention periods include 1) for as long as we have an ongoing relationship with you and provide the Services to you; 2) as required by a legal obligation to which we are subject; or 3) as advisable in light of our legal position (such as in regard of applicable statutes of limitations and litigation).

### **SERVICE PROVIDERS**

We may employ third party companies and individuals to facilitate our Service, to provide the Service on our behalf, to perform Service-related services or to assist us in analysing how our Service is used.

These third parties have access to your Personal Information only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

### **SECURITY**

The security of your Personal Information is important to us. We take several steps to safeguard any personally identifiable information you provide to us. We use data encryption technology to help protect against loss, misuse or alteration of your credit card information. However, please remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot warrant or guarantee its absolute security.



---

## LINKS TO OTHER SITES

Our Service may contain links to other sites that are not operated by us. If you click on a third-party link, you will be directed to that third party's site. We always advise you should read the terms and policies of the third-party website provider to see how your personally identifiable information will be treated on its site.

We have no control over, and assume no responsibility for the content, privacy policies or practices of any third-party sites or services and our Privacy Notice does not apply to your interactions with other websites, even if you find a link to them on our Services.

## CHILDREN'S PRIVACY

Our Service does not address anyone under the age of 18 ("Children") and is not intended for visits from children under the age of 18.

We do not knowingly collect personally identifiable information from children under 18. If you are a parent or guardian and you are aware that your child has provided us with Personal Information, please contact us. If we discover that a child under 18 has provided us with Personal Information, we will delete such information from our servers immediately.

## COMPLIANCE WITH LAWS

We will disclose your Personal Information where required to do so by law or subpoena.

Your information may be shared when we believe that doing so is required by law, may be necessary to protect any person's property, rights, or safety, or to investigate a potential violation of law, will help to enforce any terms of use or other legal agreement, or will help resolve disputes that arise in the ordinary course of business, or in the event of a corporate transaction, such as a divestiture, merger, consolidation, or asset sale.

If you are a resident of the European Economic Area ("EEA") and the Services are targeted to you, please note:

The EU General Data Protection Regulation (GDPR) is a comprehensive data protection law that strengthened the protection of "personal data" (any information relating to an identified or identifiable natural person, so called "data subjects") in light of rapid technological developments, the increasingly global nature of business and more complex international flows of personal data.

We keep your personal information for as long as needed or permitted considering the purpose(s) for which it was obtained. The criteria used to determine our retention periods include (i) for as long as we have an ongoing relationship with you and provide the Services to you; (ii) as required by a legal obligation to which we are subject; or (iii) as advisable in light of our legal position (such as in regard of applicable statutes of limitations and litigation).

You may request information about: the general purpose of the processing; the categories of personal data concerned; who else outside 5W Foundation may have received data from 5W Foundation; what the source of the information was (if you didn't provide it directly to 5W Foundation); and how long it will be stored. You have the right to correct (rectify) the record of your personal data maintained by 5W Foundation if it is inaccurate. You may request that 5W Foundation erase that data or cease processing it, subject to certain exceptions. You may also request that 5W Foundation cease using your data for direct marketing purposes. In many countries, you have a right to lodge a complaint with the appropriate data protection authority if you have concerns about how 5W Foundation processes your personal data. When technically feasible, 5W Foundation will, at your request, provide your personal data to you or transmit it directly to another controller at your request.

Reasonable access to your personal data will be provided at no cost to you upon request made to 5W Foundation at info (at) 5wf.org. If access cannot be provided within a reasonable time frame,



---

5W Foundation will provide you with a date when the information will be provided. If for some reason access is denied, 5W Foundation will provide an explanation as to why access has been denied.

#### **CHANGES TO THIS PRIVACY POLICY**

By using this Site, you agree to the terms and conditions contained in this Privacy Notice and Conditions of Use and/or any other agreement that we might have with you. If you do not agree to any of these terms and conditions, you should not use this Site or any 5W Foundation services.

As our organizational practices, policies, and processes change from time to time, this Privacy Notice is expected to change as well. We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, accessible at our website.

#### **CONTACT US**

If you have any questions about this Privacy Policy, please contact us (info @ 5wf.org).

*Last revised: July 2022*